

**Sunset Hill Stoneware**  
*Handcrafted. For You.*



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## **PRESS RELEASE**

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### **SUNSET HILL STONEWARE NAMED 2013 MASTER CRAFTSMAN**

*Discover Wisconsin* television program recognizes  
'the best of the best' with new prestigious designation.

**NEENAH, Wisconsin, May 6, 2013** — Sunset Hill Stoneware, a full service production pottery company, has been designated as a 2013 Master Craftsman recipient by *Discover Wisconsin*. For more than 25 years, the *Discover Wisconsin* television program has scoured the state, bringing masterful crafters to the attention of viewers throughout the show's 8-state broadcast area. And now, the producers of the show have created a new designation, *Discover Wisconsin* Master Craftsman, to honor Wisconsin skilled artisans. Sunset Hill Stoneware LLC, owned by Tom and Duane Dunsirn, is the first-time recipient of the prestigious designation.

"We are very careful to select only those who are creating the kinds of art, crafts, foods, and collectables that have made Wisconsin an internationally recognized source for top-quality craftsmanship," said Executive Producer Mark Rose. "And Sunset Hill Stoneware certainly fits in that elite club."

Sunset Hill Stoneware handcrafts Signature Stoneware™, a distinctive pottery line that permanently casts organizational logos into stoneware mugs, steins and bowls. These functional and treasured pieces act as a lifelong billboard for brands. They are sold to national parks and museums, retail gift shops, coffee houses, breweries, B&B's and resorts across the country to build a lasting memory of a notable experience.

“Our customers can purchase affordable, American-made products handcrafted to last generations,” states Tom Dunsirn, owner. “Every facet of our production process has been engineered for safety and productivity, to enable our artisans to hand produce mass quantities of customer-branded stoneware. Our team is honored to be the first to receive the *Discover Wisconsin* Master Craftsman designation for our artistic work.”

“The very best of the best—that’s what the *Discover Wisconsin* Master Craftsman program is all about,” Rose said. “Sunset Hill Stoneware is a great example of the type of quality this award is designed to highlight. We recognize their home-grown, yet world-class quality leadership with this exclusive award.”

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**About *Discover Wisconsin***

*Discover Wisconsin* is the nation's longest running tourism television program and celebrated its 25th anniversary in 2012. For more information, visit [www.discoverwisconsin.com](http://www.discoverwisconsin.com).

**About Sunset Hill Stoneware**

Sunset Hill Stoneware LLC is a full-service production pottery company owned by Duane and Tom Dunsirn. Based in Neenah, WI, the company is an American showcase in the art industry for incorporating safety, efficiency and environmental stewardship into their handcrafting processes.

The company's distinctive Signature Stoneware™ products align the power of brands with American-crafted pottery to build lasting recognition for organizations. These treasured pieces are crafted for historical landmarks including national parks and museums, retail gift shops, coffee houses, breweries, B&B's, resorts and more. For more information, visit [www.shstoneware.com](http://www.shstoneware.com).

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